

Australian Book Designers Association presents

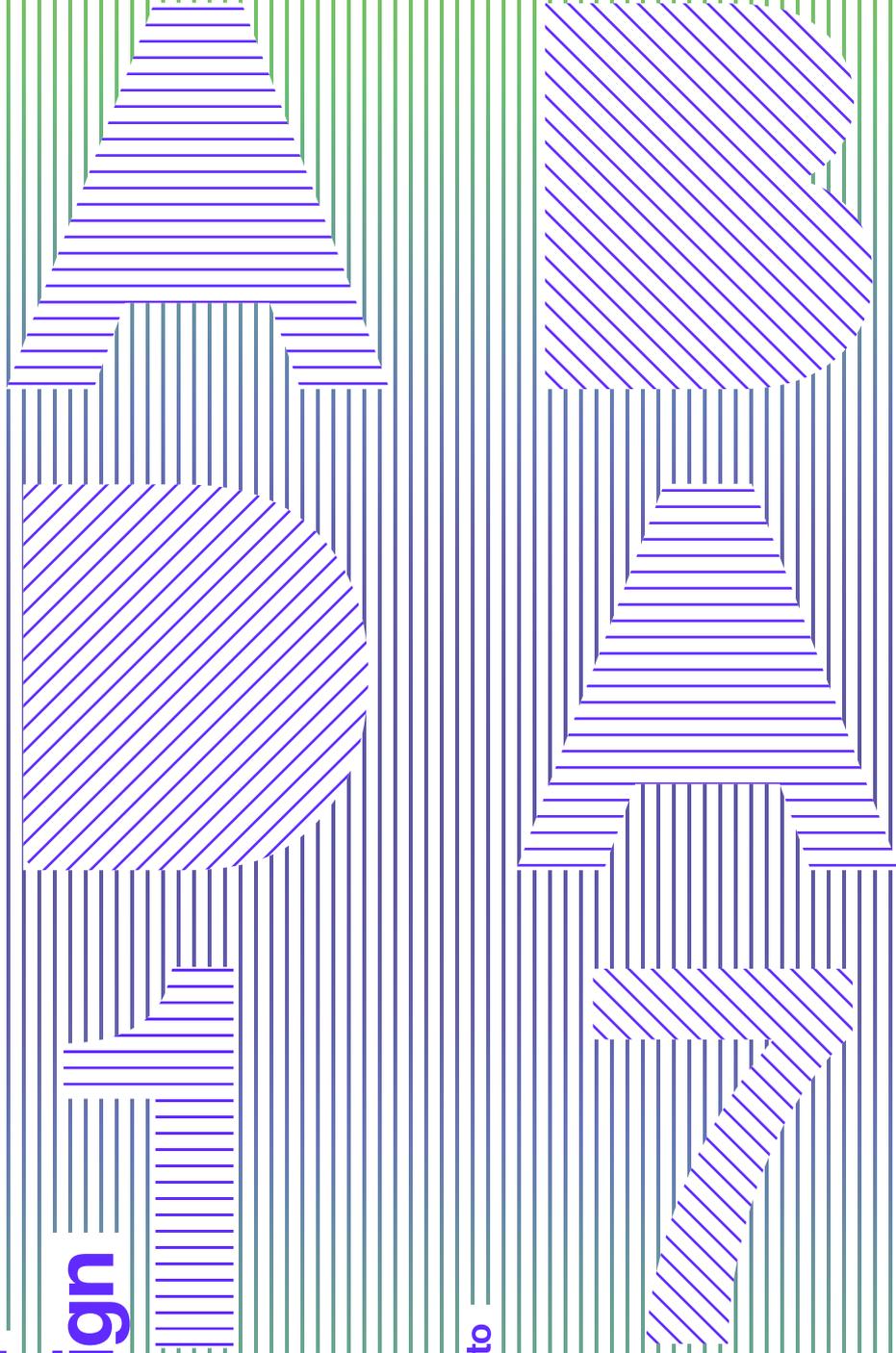
The 65th Australian Book Design Awards 2017

Open for submissions

Thursday 10 November to

Friday 16 December

Enter at abda.com.au



Call For Entries

ABDA

Australian Book Designers Association

Australian Book Designers Association presents the 65th Australian Book Design Awards 2017

Open for submissions from
Thursday 10 November to Friday 16 December 2016

To enter go to abda.com.au

The winners will be announced at the awards party to be held in Sydney in May 2017.

The evening will include three Designers' Choice awards which ABDA members will vote for on the night.

The competition is open to any book designed and published for the first time in Australia between 1 January 2016 and 31 December 2016. It should not have been previously published unless it has been substantially redesigned.

Entry fees per item are \$29.50 for members and \$59.50 for non-members, except for Best Designed Independent Publication, which are \$20 for members and \$35 for non-members.

Entries will be submitted online, and viewed digitally by the judges. At the shortlist stage judges will inspect the books in hardcopy. Please refer to following page for category descriptions. Except for Young Designer of the Year nominations, books may only be entered in one category.

Designs must be original and not repurposed from another design; use of photography or illustrations commissioned, art directed or selected by another designer is not eligible (eg. from an overseas design).

The term 'illustrations' refers to pictorial matter and includes hand-made, digital and photographic images.

For each entry, you may supply up to 10 jpegs for fully illustrated titles, and up to 7 jpegs for non-illustrated titles.

Please supply images at 250 DPI in RGB, 100% size in a medium JPG format.

Refer to submission guidelines page to make sure your images are correct.

Designers will be required to send in two non-returnable copies of any shortlisted work for judging, display and archiving.

Our expert panel of judges will be announced early in 2017.

By long tradition, designer judges are eligible to enter the awards but are required to recuse themselves from judging their own work. The organisers may move entries across categories.

100 WORD DESIGN RATIONALE

Remember to submit a short design rationale with each entry. The rationale should explain the designer's concept and process. A rationale is not a publisher's blurb about the book, but a statement written by the designer describing: how you responded to the publisher's brief, any budget constraints, any unique challenges you faced in the design process, anything the judge should know about the book to help them understand the concept behind the design.

CATEGORIES

- Best Designed Commercial Fiction Book
- Best Designed Literary Fiction Book
- Best Designed Non-Fiction Book
- Best Designed Series (inc Classics)
- Best Designed Fully-illustrated Book Under RRP \$50
- Best Designed Fully-illustrated Book Over RRP \$50
- Best Designed Scholarly and Reference Book
- Best Designed Cookbook
- Best Designed Educational Primary/Secondary Book
- Best Designed Educational Tertiary Book
- Best Designed Children's Illustrated Book
- Best Designed Children's/YA Series
- Best Designed Children's Fiction Book
- Best Designed Young Adult Book
- Best Designed Independent Publication

OPEN TO NOMINATIONS

Young Designer of the Year

ABDA DESIGNERS' CHOICE – voted for on the night of the Awards

- Book of the Year
- Best Children's/YA Cover of the Year
- Best Cover of the Year

COMMERCIAL FICTION

A 'commercial fiction' cover aims at mass and targeted markets, and includes genres such as Crime, Romance, Adventure/Thriller, Fantasy, Science Fiction, Horror, Comedy etc.

LITERARY FICTION

A title is considered 'literary' when it is eligible for literary prizes, such as the Miles Franklin Award, Premiers' Literary Prizes and the Man Booker Prize. 'Literary fiction' is a term principally used for certain fictional works that hold literary merit.'

NON-FICTION

A non-fiction book with less than 10% pages of illustration or images. (See 'Fully-Illustrated' and 'Scholarly and Reference' for other categories of non-fiction.)

SERIES (INC CLASSICS)

At least two titles designed to be obviously related to each other, with at least one published in the competition year. The submitted works should be by the originating designer of the 'series design', ie, not by another designer using a pre-designed template. Series designs may only be entered once.

FULLY-ILLUSTRATED OVER \$50

A book with over 50% of pages of pictorial matter retailing at \$50 or more.

FULLY-ILLUSTRATED UNDER \$50

A book with over 50% of pages of pictorial matter retailing at under \$50.

SCHOLARLY AND REFERENCE

Books including research titles, scholarly work, travel guides, dictionaries, atlases and diaries.

COOKBOOK

A book of recipes, or writing about food that includes recipes which may or may not include illustrations.

EDUCATIONAL PRIMARY/SECONDARY

A text book designed for Primary or Secondary students.

EDUCATIONAL TERTIARY

A text book designed for Tertiary students.

CHILDREN'S ILLUSTRATED

A book for children ages up to 8 with 50% or more of pictorial matter.

CHILDREN'S/YA SERIES

At least two titles aimed at readers up to age 18, designed to be obviously related to each other, with at least one published in the competition year. The submitted works should be by the originating designer of the 'series design', ie, not by another designer using a pre-designed template. Series designs may only be entered once.

CHILDREN'S FICTION

A fiction book for children ages 3-11 which may or may not include illustrations.

YOUNG ADULT BOOK

A book aimed at ages 12-18.

INDEPENDENT PUBLICATION

This category is for independent books with a print run of more than 25 copies and fewer than 1000. All books must be at least 24 pages in extent and carry an ISBN and/or be available for general sale.

YOUNG DESIGNER OF THE YEAR

To be considered for Young Designer of the Year the applicant must be 30 years of age or under on 31 December 2016. They must submit four titles individually, filling in all relevant details – even if you have uploaded these titles in other categories. After applicants complete their nomination, they will be contacted and asked to provide a brief statement about their design philosophy.

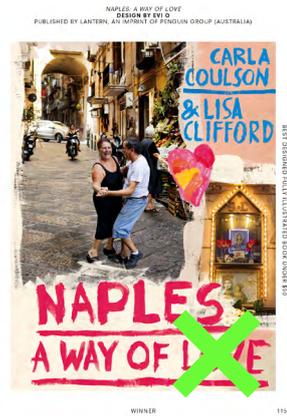
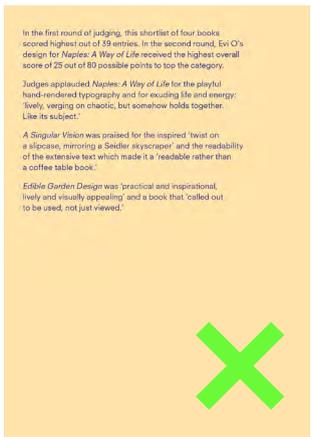
Publishers: if you are submitting a large number of entries (10 or more) please email info@abda.com.au to discuss express payment options.



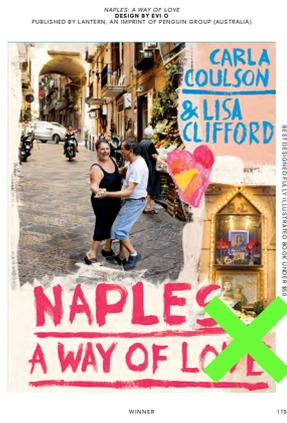
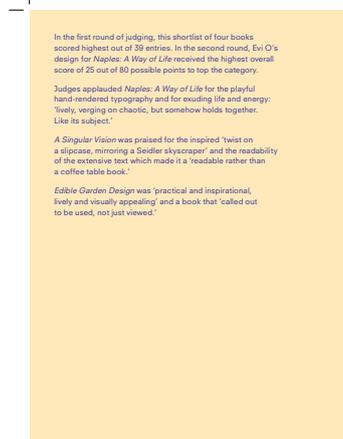
Do not submit only photos of real books.



Do not submit photo of book spreads.



Do not submit page design as single pages



Do not supply spreads with crop marks/extra bleed.