

AUSTRALIAN BOOK PUBLISHERS  
ASSOCIATION 22

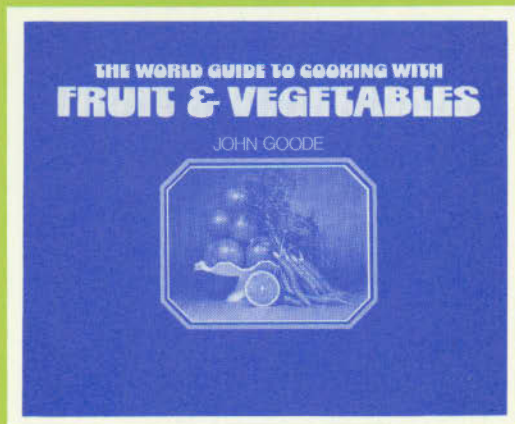
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**BOOK DESIGN AWARDS 1973-4**

## Award Winners

*The Best Designed Book of the Year*  
*Winner of Award in its Category*  
*Winner of the Galley Club of Sydney Design*  
*Award 1974*

CATEGORY D General



### THE WORLD GUIDE TO COOKING WITH FRUIT AND VEGETABLES

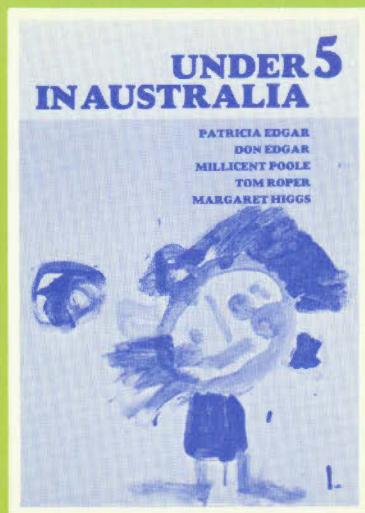
John Goode  
Macmillan Co of Australia

*An attractive treatment characterised by meticulous colour work*

Designed, with jacket and case, by David Hornblow Graphic Design / Illustrated by Kevin Gleeson and David Hornblow Graphic Design / Type set by Dudley E. King, Melbourne / Printed offset and bound by Dai Nippon Printing Co (Hong Kong) Ltd, who also made the plates

*Winner of Award in its Category*

CATEGORY A Paperback



### UNDER 5 IN AUSTRALIA

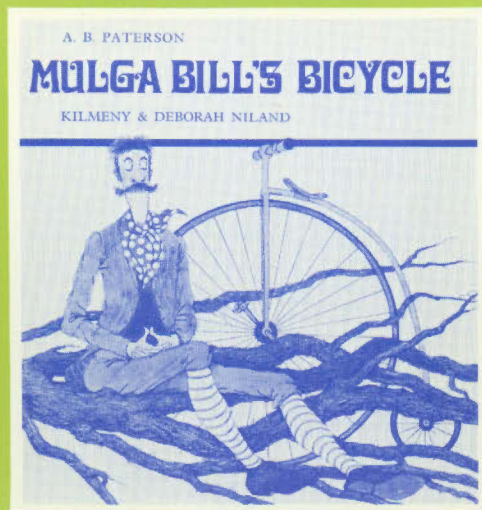
Patricia Edgar, Don Edgar, Millicent Poole,  
Tom Roper, Margaret Higgs  
Wm Heinemann Australia Pty Ltd

*Notable for the careful integration of text and illustration*

Designed, with cover, by David Wire / Illustrations by Margaret Higgs / Type set by Halstead Press / Printed offset and bound by Alexander Bros Pty Ltd, Melbourne, who also made the plates

*Winner of Award in its Category*

CATEGORY B Children



## **MULGA BILL'S BICYCLE**

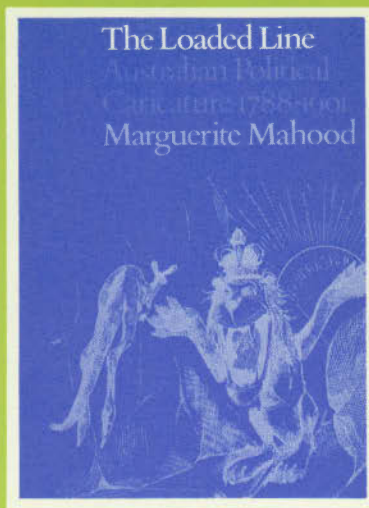
A. B. Paterson  
William Collins (Australia) Ltd

*Excellently illustrated with a wide range of scale in the drawings. Nice typography with the exception of the choice of Davida for the title and the lack of alignment of the front endpaper rule with the one on the cover*

Designed by Stephen Dearnley / Cover and jacket design and illustrations by Kilmeny and Deborah Niland / Type set by Computype, Sydney / Printed offset and bound by Dai Nippon Printing Co (Hong Kong) Ltd, who also made the plates

*Winner of Award in its Category*

CATEGORY E Scholarly



## **THE LOADED LINE**

Marguerite Mahood  
Melbourne University Press

*A thoughtful treatment characterised by careful blending of text and illustration. A rather large and clumsy format which might with more care have been reduced somewhat*

Designed, with jacket and case, by Alison Forbes / photographs of most artwork by T. Mahood / Type set by The Universities Press, Melbourne / Printed offset and bound by Dai Nippon Printing Co (Hong Kong) Ltd, who also made the plates

## Highly Commended Entries

### CATEGORY B Children

#### **THE BUNYIP OF BERKELEY'S CREEK**

Jenny Wagner  
Longman Young Books/Childerset

Designed by the author with type setting incorporated in the artwork / Jacket and case design by Ron Brooks / Printed offset and bound by Toppan Printing Co Ltd, Tokyo, who also made the plates

### CATEGORY C School text

#### **MATHEMATICS: A STUDY IN PATTERN 2**

D. A. Nightingale, R. M. Cornwell, M. J. Gray,  
D. F. Kibblewhite  
Jacaranda Press Pty Ltd

Designed, with cover, by Stuart Harrison/  
Illustrations by Lola Noakes and Rosemary Allen  
and diagrams by Roslyn Jones / Type set by  
Filmset Centre Pty Ltd, Brisbane / Printed offset  
and bound by Leefung-Asco Printing Co Ltd,  
Hong Kong, who also made the plates

### CATEGORY C School text

#### **HOME SCIENCE FOR MODERN LIVING**

M. E. Beuman and S. P. Leal  
Cheshire Publishing Pty Ltd

Designed, with case, by Michael Smith/  
Illustrations by Henry Ross / Type set by Dudley  
E. King Pty Ltd, Melbourne / Printed offset and  
bound by Dai Nippon Printing Co (Hong Kong)  
Ltd, who also made the plates

### The Judges

Richard Eaton  
GRAPHIC DESIGNER

Mervyn Horton  
EDITOR: *Art and Australia*

Harrison Bryan  
FISHER LIBRARIAN, UNIVERSITY OF SYDNEY

### CATEGORY D General

#### **LIFE IN THE COUNTRY**

Michael Cannon  
Thomas Nelson (Australia) Ltd

Designed, with jacket and case, by Alison Forbes/  
Type set by The Universities Press, Melbourne/  
Printed offset and bound by Toppan Printing Co  
(Hong Kong) Ltd, who also made the plates

### CATEGORY D General

#### **WILDLIFE OF EASTERN AUSTRALIA**

Stanley and Kay Breeden  
William Collins (Australia) Ltd

Designed, with jacket and case, by Alison Forbes/  
Illustrations by Stanley and Kay Breeden / Type  
set by Queensland Type Service Pty Ltd, Brisbane  
/ Printed offset and bound by Dai Nippon  
Printing Co (Hong Kong) Ltd, who also made  
the plates

### CATEGORY E Scholarly

#### **BIRDS OF AUSTRALIA**

J. D. Macdonald  
A. H. & A. W. Reed Pty Ltd

Designed by Brian Robson / Jacket design by  
Allan Hondow / Illustrations by Peter Slater /  
Type set by Modgraphic Pty Ltd, Adelaide /  
Printed offset and bound by Kyodo Printing Co  
Ltd, Tokyo, who also made the plates

### Book Design Committee

Malcolm Titt

John Reed

David New

Brian Robson

### CATEGORY E Scholarly

#### **GOLD AND SILVER**

Keast Burke  
Wm Heinemann Australia Pty Ltd

Designed, with jacket and case, by David Wire/  
Type set by Monotrade Pty Ltd, Melbourne/  
Printed offset and bound by Alexander Bros Pty  
Ltd, Melbourne, who also made the plates

### CATEGORY E Scholarly

#### **FRENCH PLAYS 1701-1840 IN THE NATIONAL LIBRARY OF AUSTRALIA: A BIBLIOGRAPHY**

Ivan Page (editor)  
National Library of Australia

Designed, with jacket and case, by Arthur  
Stokes / Type set, printed letterpress and bound by  
Halstead Press, Division of John Sands Pty Ltd,  
Sydney

### CATEGORY G Art

#### **KANGAROOS**

John Gould  
Macmillan Co of Australia

Designed, with jacket, case and slipcase, by Cato  
Hibberd Graphic Design, Melbourne / Photo-  
graphy by Ted Rotherham / Type set by The  
Universities Press, Melbourne / Printed offset  
and bound by Dai Nippon Printing Co (Hong  
Kong) Ltd, who also made the plates

# The Judges' Report

Of the eighty submitted books, four entries received awards and nine were highly commended.

Considerable improvement in typography and binding design was noted this year. A larger proportion of books presented fell into the 'better' category and made for a more competitive and interesting selection. Titles ranged from the 'non-designed' to the 'over-designed' (not so apparent in last year's submissions). A number of entries still showed a complete lack of understanding of contemporary design, whereas two books, in particular, presented their content, interesting in itself, overshadowed by the graphic tricks.

Once again the relative lack of paperback entries was noted in a category that presents a challenge to the designer and in which only one award has been made for the past few years.

## Entries and Awards 1973-4

Category	Entries	Awards	Highly Commended
A Paperback	10	1	—
B Children	7	1	1
C School text	12	—	2
D General	25	1	2
E Scholarly	22	1	3
F Poetry	—	—	—
G Art book	4	—	1
TOTAL	80	4	9

Number of publishers represented: 25

Number of titles submitted: 80

Where printed: Australia: 49 (one Award, two Highly Commended)  
Hong Kong: 24 (Three Awards, five highly Commended)  
Japan: 5 (Two Highly Commended)  
Singapore: 2