JUDGES’ REPORT

Overall, we agreed that the books entered in this year’s competition were not of as high a design standard as in former years. It was also regrettable that some books of which we were all aware were not entered in the competition, particularly in the educational category. However, we were pleased with the number of children’s books entered and appreciated the opportunity of being able to judge them separately. We were also pleased to note that the books entered in the paperback category were of a very high standard. Taken as a whole, the submissions for this year’s design awards represented the various facets of book publishing.

You will note that the finalists for the Griffin Press Award for the best Illustrated Reference Book were, in the main, the winners in the overall competition as well. However, all books from all categories were judged again for the Joyce Nicholson Award for the best Designed Book of the Year, as they were for “The Australian” Award for the Best Jacket Design.

For the purposes of judging, the following criteria were considered: typography; presentation of diagrammatic material; art direction of illustration; originality of design; market awareness and a sound overall approach to “making the book work”. We allowed for the fact that each book has its own design problems.

While our decisions were often not unanimous, there were clear winners in each section.

Garth Boomer
Jean Ferguson
John Sandeman
Michele Withers
John Witzig

COMMITTEE REPORT

This year saw the introduction of several new awards and we had a record number of entries which led to an even more onerous judging marathon held on 11 December 1986 in the offices of the ABPA.

Thanks must go to the conscientious judges who worked for such long hours: Garth Boomer, head of the Commonwealth Schools Commission, who was also a judge last year; John Witzig, a freelance designer; John Sandeman, a designer for John Fairfax & Sons; Michele Withers, a designer at Angus & Robertson Publishers and winner of the Joyce Nicholson Award in 1985; Jean Ferguson, President of the Australian Booksellers Association, who valiantly came in at the last moment as a replacement.

Thanks must also go to the most generous donors of the awards: Joyce Nicholson and D. W. Thorpe; Kevin Weldon and Weldon Hardie; News Limited and “The Australian” newspaper; the McPherson Group; Ashton Scholastic; Reader’s Digest Services; Griffin Press; Penguin Books Australia.

Thanks, too, to those who have given freely of their time and skills in the preparation and printing of this catalogue: typesetters William Brooks, Sydney; printers Cranbrook Press, Brisbane and photographer Roger Scott.

Finally, thanks to Sue Blackwell and Megan Murray of the ABPA whose organisation, as always, has been impeccable.

Sally Milner, Convenor
John Collins
Doug Howie
Iain Parsons
JOYCE NICHOLSON AWARD  
FOR THE BEST DESIGNED BOOK OF THE YEAR  
and the  
GRiffIN PRESS AWARD  
FOR THE BEST ILLUSTRATED REFERENCE BOOK  

GOING TO EXTREMES  
designed by Pam Brewster  

Excellent placement of text, headings and photographs, resulting in consistently good page layouts. Maps and diagrams have obviously been considered at an early stage in this first-class package.

Title: Going to Extremes — Project Blizzard and Australia's Antarctic Heritage  
Author: Jonathan Chester  
Photographers: Jonathan Chester et al  
Cartographer: Steven Dunbar  
Publisher: Doubleday Australia  
Designer: Pam Brewster  
Typesetter: Asco Trade Typesetting, Hong Kong  
Printer: Mandarin Offset Marketing, Hong Kong  
Trimmed Page Size (mm): 280 x 235  
Number of Pages: 308  
First Print Run: 17,000  
Recommended Retail Price: $35.00
GOING TO EXTREMES

PROJECT BLIZZARD AND AUSTRALIAN ANTARCTIC HERITAGE

JONATHAN CHESTER

FOREWORD BY BOYD FINDLAY
In general, books in this category were below standard, even allowing for the limitations and known difficulties involved in designing educational texts. No one book was deserving of the award, however, two commendations have been given for particular strengths in the design of the selected books. As there is no Award winner in this category the monetary prize will be awarded to the first commendation.
The strong influence of major designers was apparent in this category. There appeared to be a lack of the initiative and independent design expected in a category for young designers.

Title: Max Dupain's Australia
Author and Photographer: Max Dupain
Publishers: Viking/Mead and Beckett
Designer: Leonie Bremer-Kamp
Typesetter: Asco Trade Typesetting, Hong Kong

Printer: Leefung-Asco Printers, Hong Kong
Trimmed Page Size (mm): 304 x 227
Number of Pages: 224
First Print Run: 5,000
Recommended Retail Price: $39.95
This cover has instant visual appeal, which goes beyond its targeted market. Possibly not the safest choice pictorially, the cover photograph and typography nevertheless harmonise to give this title its eye-catching emotive value.

Through thoughtful analysis of the subject matter, content and production the typographer of this book has challenged the typical approach to marking up paperback manuscripts. A refreshing change. A delight to see.

Title: Ikons — A Collection of Stories
Author: George Papaellinas
Publisher: Penguin Books Australia
Designer: George Dale
Cover Designer: Kim Roberts
Cover Photographer: Steven Broadhurst
Typesetter: Dudley E King, Melbourne
Printer: Dominion Press/The Book Printer, Melbourne
Trimmed Page Size (mm): 198 x 129
Number of Pages: 208
First Print Run: 7,300
Recommended Retail Price: $5.95
A difficult project for any designer. The contents of this book have been skilfully handled through format, typography, colour and scale. The design is entirely appropriate for the market at which it is aimed.
There were very few entries in this category although this does not necessarily detract from the winning entry.

A distinctive achievement for a young designer's first book. It displays an individuality combined with a sound knowledge of good book design.

Title: Off Down the Track — Racing and Other Yarns
Author: A B Paterson
Publisher: Angus and Robertson
Designer: Linda Maxwell
Typesetter: Midland Typesetters, Maryborough

**COMMENDED**

**for the young designers award**

A distinctive achievement for a young designer's first book. It displays an individuality combined with a sound knowledge of good book design.

Title: Off Down the Track — Racing and Other Yarns
Author: A B Paterson
Publisher: Angus and Robertson
Designer: Linda Maxwell
Typesetter: Midland Typesetters, Maryborough

**Title:** *Off Down the Track — Racing and Other Yarns*

**Author:** A B Paterson

**Publisher:** Angus and Robertson

**Designer:** Linda Maxwell

**Typesetter:** Midland Typesetters, Maryborough

**Number of Pages:** 248

**First Print Run:** 20,000

**Recommended Retail Price:** $24.95

**Design:**

- **Title:** A B Paterson's Off Down the Track — Racing and Other Yarns
- **Author:** Globe Press, Melbourne
- **Trimmed Page Size (mm):** 260 x 175
- **Number of Pages:** 248
- **First Print Run:** 20,000
- **Recommended Retail Price:** $24.95
- **Designer:** Linda Maxwell
- **Typesetter:** Midland Typesetters, Maryborough
This title offered more thought in page layout than a number of the children’s books reviewed. The typeface selected is sympathetic to the illustrations and achieves a harmonising effect which is carried through to the front cover. The design is unfortunately let down by the lack of thought when resolving the problem of placing the bar code on the back cover.
LAKE PEDDER
designed by Rodney M. Poole

HIGHERLY COMMENDED
for the best designed book of the year
HIGHERLY COMMENDED
for the best jacket design
COMMENDED
for the best illustrated reference book

The classic, conservative design of this quality production complements the subject. The typography, which is limited to captions throughout, does not detract from the photographs but rather enhances their presentation.

The slip case and cover of this title achieve excellence through their production and restraint in design. The silver blocking is an effective, delightful change.
A subtle blending of type and illustration. The designer has made maximum use throughout of a second colour to create the "mood" of a particular time and place, which is reflected in the design.
AND SO WE GRAFT FROM SIX TO SIX
designed by April Briscoe

HIGHLY COMMENDED
for the young designers award

Title: And So We Graft from Six to Six — The Brickmakers of New South Wales
Author: Warwick Gemmell
Publisher: Angus and Robertson Publishers
Designer: April Briscoe
Typesetter: Setrite, Hong Kong
Printer: Kyodo Shing Loong Printing Industries, Singapore
Trimmed Page Size (mm): 203 x 185
Number of Pages: 94
First Print Run: 2,000
Recommended Retail Price: $19.95

The matt art centre sections of this book effectively display the attention to detail of chapter openings, illustration placement and general typography, unfortunately let down by the poor choice of paper stock in the first and last sections.

AUSCHWITZ POEMS
designed by Felix Rosenbloom

HIGHLY COMMENDED
for the best designed paperback priced at or below $15.00 RRP

Title: Auschwitz Poems
Author: Lily Brett
Illustrator: David Rankin
Publisher: Scribe Publications
Designer: Felix Rosenbloom
Typesetter: Bookset, North Melbourne
Printer: Globe Press, Melbourne
Trimmed Page Size (mm): 250 x 175
Number of Pages: 152
First Print Run: 1,000
Recommended Retail Price: $12.95

The stark and simple presentation of this collection of poems, whether through accident or carefully planned design, conveys the required imagery.
THE NIGHTMARKETS
cover designed by Noela Hills
designed by George Dale

HIGHLY COMMENDED
for the best non-illustrated book

COMMENDED
for the best designed paperback
priced at or below $15.00 RRP

Title: The Nightmarkets
Author: Alan Wearne
Publisher: Penguin Books Australia
Designer: George Dale
Cover Designer: Noela Hills
Typesetter: Melbourne

Another very ordinary paperback given new life through the
designer's consideration of content, type selection and format.
A well engineered cover illustration based on a known theme
gives this book that something extra which escapes so many
paperback designs.

THE INCREDIBLE EXPLOITS OF
REMINGTON E
designed by Michele Withers

HIGHLY COMMENDED
for the best designed illustrated
children's book

Title: The Incredible Exploits of Remington E
Author and Illustrator: Linda Arnold
Publisher: Angus and Robertson
Designer: Michele Withers
Typesetter: The Type Shop, Sydney

A well balanced page design.
ANIMALIA
designed by Graeme Base

COMMENDED
for the best designed book of the year

COMMENDED
for the best designed illustrated children’s book

Title: Animalia
Author and Illustrator: Graeme Base
Publishers: Viking Kestrel/Robert Sessions Publishers
Designer: Graeme Base
Printer: Owen King, Printers, Melbourne

Trimmned Page Size (mm): 250 x 335
Number of Pages: 32
First Print Run: 8,300
Recommended Retail Price: $16.95

A difficult book to categorise in that it is not only a children’s book but possesses universal appeal. Animalia is deserving of commendation because of the creative design where type and illustration have been combined to appear as a total unit.

SEMPRE AVANTI
designed by Mimmo Cozzolini

COMMENDED
for the best designed book for instructional purposes

Title: Sempre Avanti!
Authors: Elio Guarnuccio and Michael Sedunary
Illustrator: Neil Curtis
Publisher: CIS Educational
Designer: Mimmo Cozzolino
Typesetter: Leader Composition and AG Markby — The Typesetting Studio, Melbourne
Printer: Impact Printing, Brunswick
Trimmned Page Size (mm): 210 x 280
Number of Pages: 304
First Print Run: 11,500
Recommended Retail Price: $19.95
CULINARY REFLECTIONS
developed by Sharon Carr

COMMENDED
for the best jacket design

Title: Culinary Reflections
Author: Klaus Lemm
Photographer: Gary Chowanetz
Publisher: Thomas Nelson
Australia
Designer: Sharon Carr
Typesetter: ABB Typesetters, Collingwood

While this cover follows recent trends in food photography the cover creates a design that works skilfully by relying on pattern rather than content to deliver its message. Colour control and good choice of cover type reinforce the design.

VISUAL MESSAGES
cover designed by Lynda Patullo

COMMENDED
for the best jacket design

Title: Visual Messages
Authors: C J Breckon, L J Jones, C E Moorhouse
Publisher: Pitman Publishing
Australia
Designers: Lynda Patullo and Jenny Thornton
Cover Designer: Lynda Patullo
Cover Illustrator: Graeme Base
Typesetter: Computype Export, New Zealand
Printer: Singapore National Printers, Singapore
Trimmed Page Size (mm): 276 x 215
Number of Pages: 255
First Print Run: 4,000
Recommended Retail Price: $19.95

A strong graphic illustration, which makes the connection immediately between its audience and title content. A good exercise in lateral thinking.
A two volume edition of classic stories designed with a reproduction feel but without the coldness that usually accompanies such an approach. Choice of paper and binding and a subtle progression of colour help to create a warm familiar package.

Clear and economical design.